

The University of New Mexico Small Business Liaison Officer (SBLO) – Appointment

February 28, 2020

The University of New Mexico is firmly committed to the growth and continued success of its Supplier Diversity Subcontracting Program. Our commitment and desire to focus the collective efforts of the organization led us to initiate the position of the Small Business Liaison Officer (SBLO).

Marcos Roybal (Associate Director) was appointed to this position on February 28, 2020 to serve as a conduit to The University of New Mexico's executive management, operations, customers and the small business community. As we continue our efforts to increase business with the United States Government his contribution will be a valued asset in developing an outstanding small business subcontracting program. In implementing this program, he will have my full support and cooperation for the ongoing efforts in promoting our Supplier Diversity Subcontracting Program.

In accordance with the Company Small Business Policy, FAR part 19 and 52 and as outlined in all the requirements of the Federal Agency's Small Business Offices and the Small Business Administration, Mr. Roybal will work to leverage the strengths of our organization, develop best practices and strive for excellence in the utilization of small business. He will provide leadership to The University of New Mexico's acquisition teams and will support organizations that advocate for small business.

The University of New Mexico recognizes the value in subcontracting to qualified small business. It is our policy to provide maximum practicable opportunities in its acquisition to all small business concerns. Such concerns are provided with the maximum practicable opportunity to participate as subcontractors in our contracts awarded by Federal Agencies consistent with efficient contract performance. Our Suppliers Diversity Subcontracting Program counsels and assists small business concerns and assists contracting personnel to ensure that a fair proportion of contracts for supplies and services are placed with small business. The policy has several goals: (1) to stimulate competition in the marketplace; (2) to ensure the continued existence of small business concerns; and (3) to provide a broad base of capable suppliers. We view small business utilization as a crucial part of our overall strategy.

Sincerely,



Bruce Cherrin
Chief Procurement Officer (CPO)
The University of New Mexico